



KGW  
1501 SW Jefferson  
Portland, OR 97201

Don Benton for Senate  
121 T Street SW Suite 100  
Turnwater, WA 98501

## Contract # 860552

**Schedule Dates** 10/13/12-10/15/12  
**Advertiser** Don Benton for Senate (32929)  
**Agency** National Advertising Consultants (10592)  
**Product** Political - US Senate (1176)  
**Brand** CANDIDATE (171687)  
**Salesperson** Brown, Craig (1104)  
**Sales Office** KGW - Portland  
**Buyer Name**  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** OT 23/9455 KG 10/5/12

**Date Entered** 10/05/12  
**Last Modified** 10/05/12  
**Entered By** Karen Good  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,418.25  
**Net Total** \$8,036.75  
**Sales Tax**

## Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Oct. 2012	23	\$9,455.00
<b>Grand Total:</b>	<b>23</b>	<b>\$9,455.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	5:58A- 9A (PT)							2		2	\$200.00	\$400.00	Portland (KGW) (KGW)		10/5/12
2.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	5P- 6P (PT)							1		1	\$400.00	\$400.00	Portland (KGW) (KGW)		10/5/12
3.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	10:59P- 11:29P (PT)							1		1	\$550.00	\$550.00	Portland (KGW) (KGW)		10/5/12
4.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	4:58A- 5:58A (PT)								1	1	\$85.00	\$85.00	Portland (KGW) (KGW)		10/5/12
5.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	5:58A- 8:58A (PT)								2	2	\$200.00	\$400.00	Portland (KGW) (KGW)		10/5/12
6.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	8:58A- Meet The Press								1	1	\$600.00	\$600.00	Portland (KGW) (KGW)		10/5/12
7.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	4:58A- 5:57A (PT)		2							2	\$160.00	\$320.00	Portland (KGW) (KGW)		10/5/12
8.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	6:58A- 9A (PT)		6							6	\$525.00	\$3,150.00	Portland (KGW) (KGW)		10/5/12
9.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	9A- 10A (PT)		3							3	\$200.00	\$600.00	Portland (KGW) (KGW)		10/5/12
10.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	5:59P- 7P (PT)		2							2	\$775.00	\$1,550.00	Portland (KGW) (KGW)		10/5/12
11.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	10:59P- 11:34P (PT)		2							2	\$700.00	\$1,400.00	Portland (KGW) (KGW)		10/5/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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